## **Urban Planning in Smart City Wien**



# 1111 Milling **Thomas Madreiter Executive Group** for Construction and Technology **Director of Planning** CitYof **Vienna** Vienna is special.

## Social Challenges / Lifestyle Changes

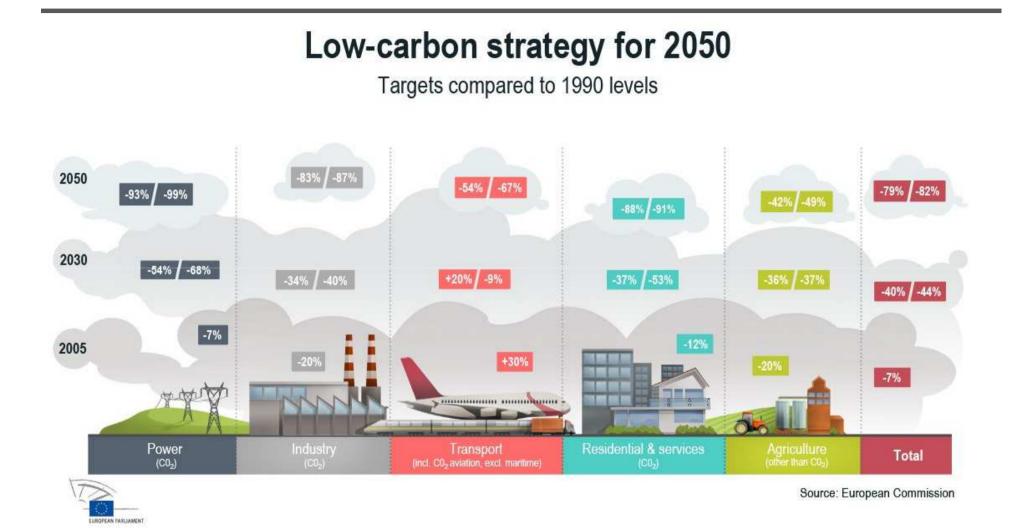








... radical changes are on the way

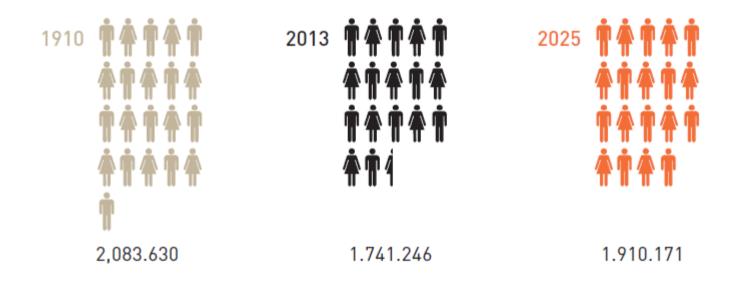






## Vienna's population increases again

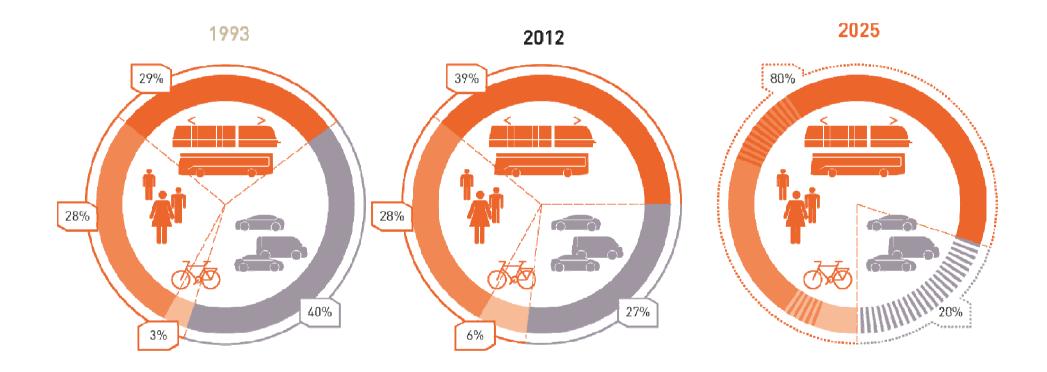
#### POPULATION OF THE CITY OF VIENNA







# Vienna's modal share targets for sustainable transport







# Current and future demands on cities





Which action have cities to take as the focal points of gobal development and consumption of resources?

...and how will social solutions to those increasing target conflicts be found?





# Who develops the city of tomorrow, and how do we handle participation?



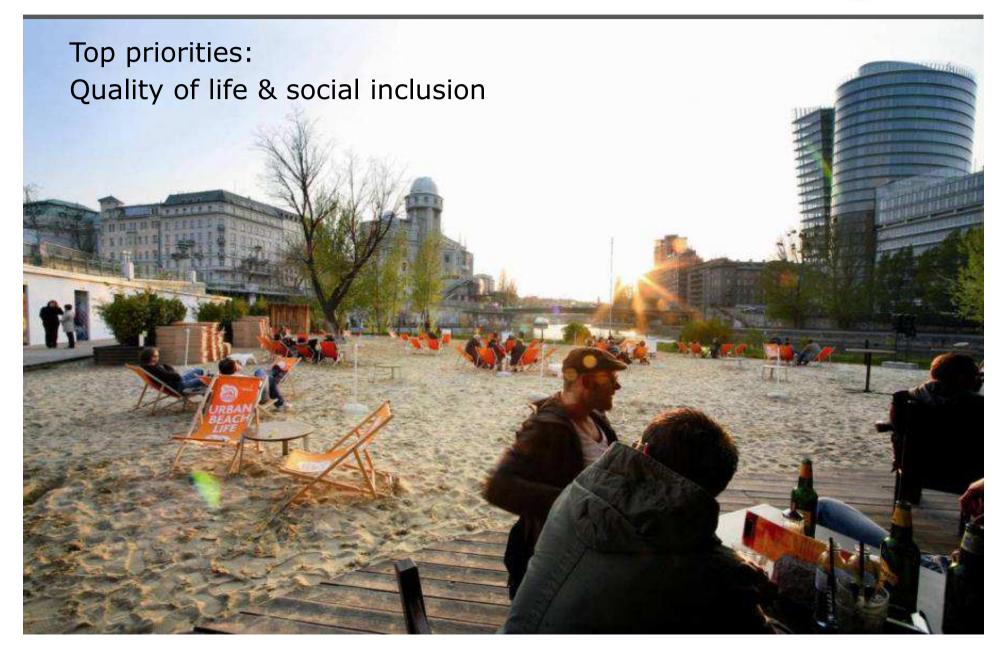






Vienna, the city for life

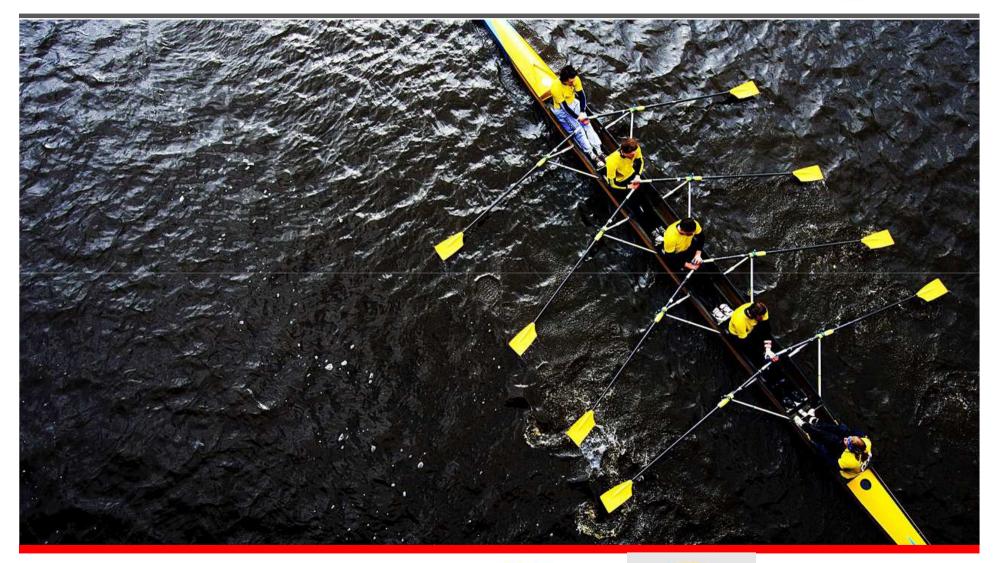






## Governance as a key concept

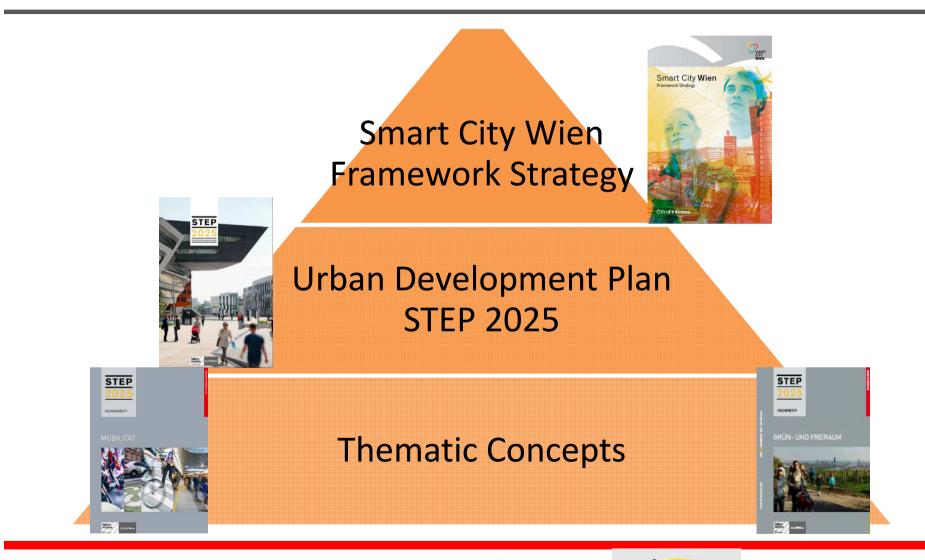










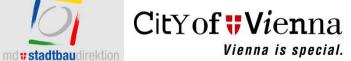






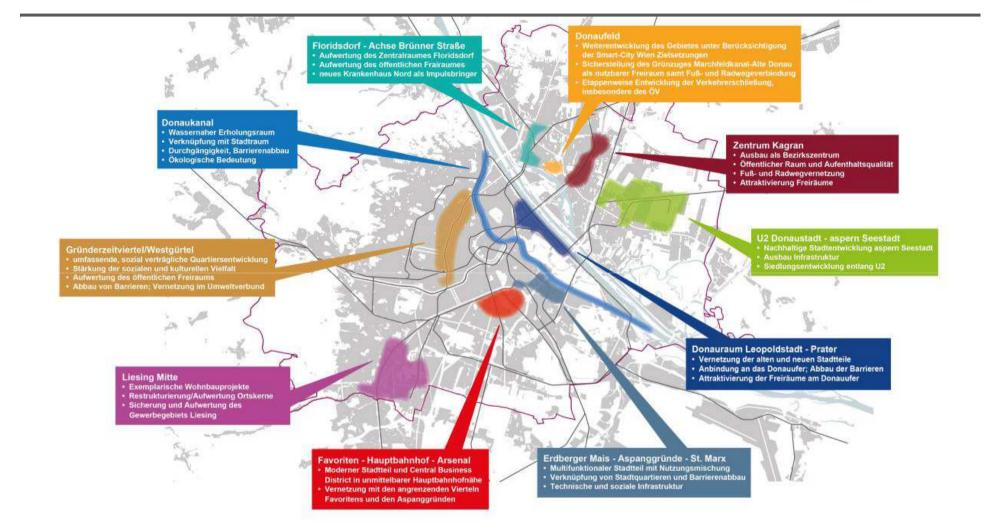






## Target areas of urban development



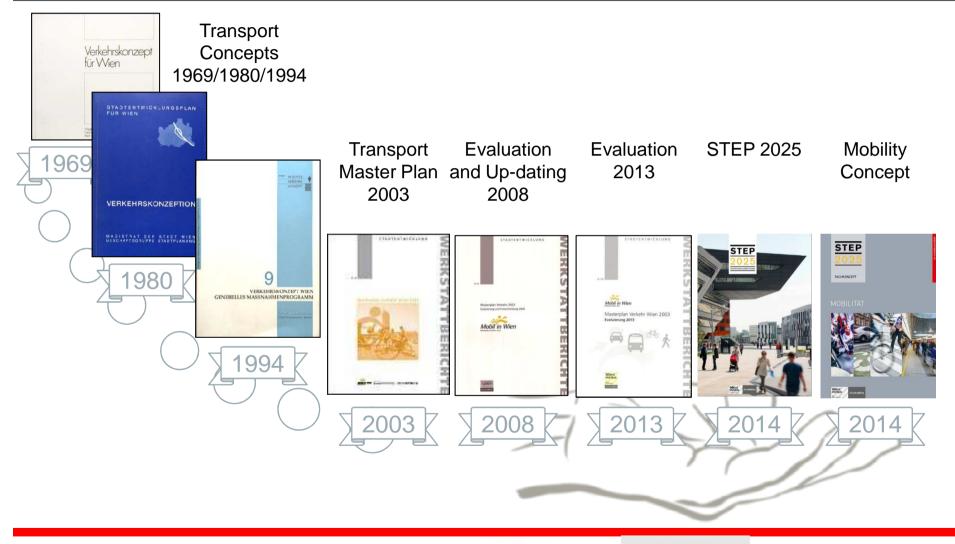






# From Transport Master Plan 2003 ... ... to Mobility Concept of STEP 2025









# Mobility Concept Motto: ,Together mobile'



#### fair

Streetspace is shared to different users in fair way and sustainable mobility remains affordable to everybody

#### healthy

The share of active mobility rises, injuries to persons caused by traffic accidents decrease.

#### compact

Trips to and from work, dwelling, leisure, education, shopping etc are as short as possible ,Together mobile

#### ecological

Environmental impacts of mobility decrease significally, the share of environment-friendly trips rises both in the city and the region.

#### robust

Mobility is reliable and crisisproof. Mobility is not bound to the possession of transport means – ,utilisation instead of ownership

#### efficient

Resources are utilised efficiently by making use of innovative technologies and processes.







# Citizen's solar power stations – First steps to crowd-funding?









# We don't talk about each other, we talk with each other: Vienna Charta









# Added value of Gender Planning: Quality assurance adressing specific needs









# Social innovation in health care delivery?



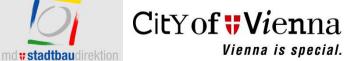






AGING IN THE URBAN DISTRICT WELL & SELF-DETERMINED





## Which way to a digital agenda?









# Open data for an open city Open Government Wien



### Government

## Für eine offene Stadt Open Government Wien

#### Guiding principles of Open Government Data

Public data and services of the city administration, which are not liable to data protection, shall be accessible.

,Publicly accessible' means:

- data and services may be recalled online,
- terms of use are regulated explicitly,
- maximum of usability,
- utilisation shall be free of charge.

Data and services have to be provided by way of standardised interfaces.





DC1



Suche



Snímek 21

DC1 ursprünglich: open data for open minds... mögliche Übersetzungen: offene Daten für offene Geister? freie Daten für freie Geister? oder gemischt? wording im Deutschen nicht so einprägsam wie im Englischen Diesenreiter Carina; 12.5.2015

## Innovation as a strategy process?







- new strategy for the alignment of the Vienna research, technology and innovation policy by 2020
- outcomes by the end of 2015
- www.innovation2020.wien.gv.at







People make changes possible – smart citizens build smart cities





- Awareness of Smart City issues and of necessity of change
- Information, communication and active participation





### Changes require joint action



