

We KNOW HOW to  
**#MakeYourSpace**

■ NOWY STYL GROUP ■

A hand in a dark suit jacket holds a glowing, wireframe model of a skyscraper. The background is a dark grey surface with faint, white architectural line drawings of various buildings. The central text is overlaid on the wireframe model.

# **GLOBAL TRENDS AND THEIR IMPACT ON OFFICE SPACE**

FOR US, AN OFFICE  
IS A PLACE WHERE  
PEOPLE REALISE THEIR  
BUSINESS PROCESSES

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## PEOPLE

An office is a place where people work; people are its main users. A well-designed office motivates people to work and increases their job commitment.



## PROCESS

People in every organisation undertake different tasks and realise diverse business processes. A functionally arranged office improves the efficiency of both.



## PLACE

Surroundings influence people and their behaviour. An optimally designed office space inspires people, organises their work, provides support in performing everyday duties and helps build a company's image.

# OUR INSPIRATIONS IN CREATING A WORKPLACE ARE GLOBAL TRENDS

#User  
Experience



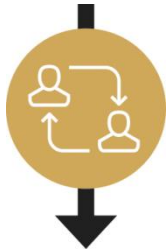
#Employee  
Experience

#Wellness



#Wellbeing  
@Work

#Sharing  
Economy



#Desk  
Sharing

#Innovative  
Economy



#Innovative  
Creative&Space

#Agile  
Culture



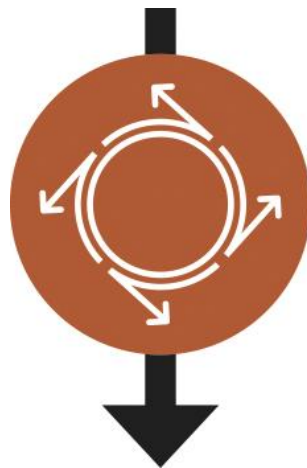
#Agile  
Working

#Story  
Telling



#Office  
Telling

**#AgileCulture**



**#AgileWorking**

# GLOBAL TREND

## #AgileCulture

AGILE IS SMART



### AGILE CULTURE

a flexible approach to achieving goals based on continuous verification of one's assumptions and confrontation with the environment and changing conditions, allowing for adjustments to be made on a regular basis, not after the closure of a particular phase



# OFFICE TREND

## #AgileWorking

Bring together people,  
processes, connectivity  
and technology.

Proper space zoning is crucial.



*„« Agile working increases employee productivity by **16%**,  
which translates to **6.4** working hours per employee per week »*

# OFFICE TREND

**#AgileWorking**

SUGGESTED SOLUTIONS





# OFFICE TREND

#AgileWorking

SUGGESTED SOLUTIONS



# #Activity

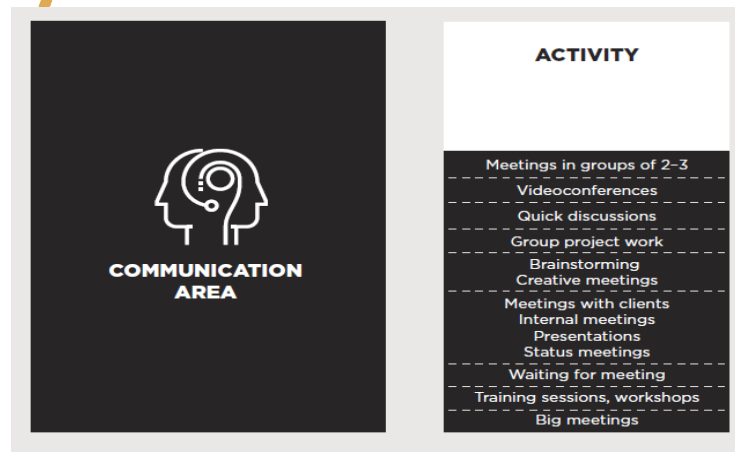


**ADMINISTRATIVE AREA**

**ACTIVITY**

- Computer work
- Office operations

The diagram shows a vertical rectangle divided into two sections. The top section is white with the word 'ACTIVITY' in orange. The bottom section is orange with a white icon of a computer monitor and a document. Below the icon, the text 'ADMINISTRATIVE AREA' is written in white. A dashed horizontal line separates the two activity categories: 'Computer work' and 'Office operations'.

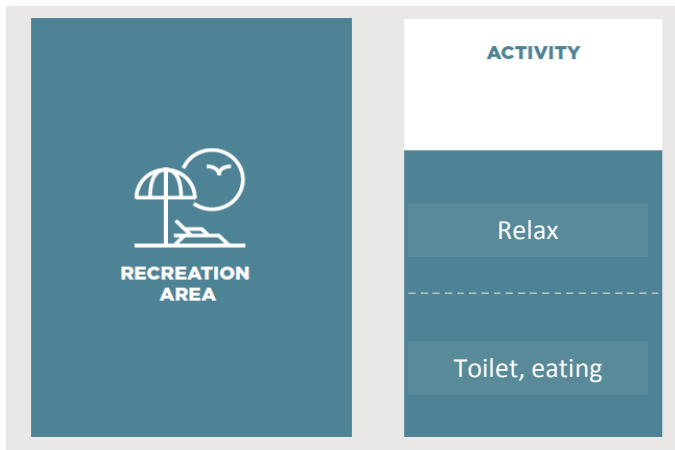


**COMMUNICATION AREA**

**ACTIVITY**

- Meetings in groups of 2-3
- Videoconferences
- Quick discussions
- Group project work
- Brainstorming
- Creative meetings
- Meetings with clients
- Internal meetings
- Presentations
- Status meetings
- Waiting for meeting
- Training sessions, workshops
- Big meetings

The diagram shows a vertical rectangle divided into two sections. The top section is white with the word 'ACTIVITY' in black. The bottom section is black with a white icon of two heads in profile, one containing a brain. Below the icon, the text 'COMMUNICATION AREA' is written in white. A dashed horizontal line separates the two activity categories: a list of meeting and discussion activities, and 'Training sessions, workshops' and 'Big meetings'.

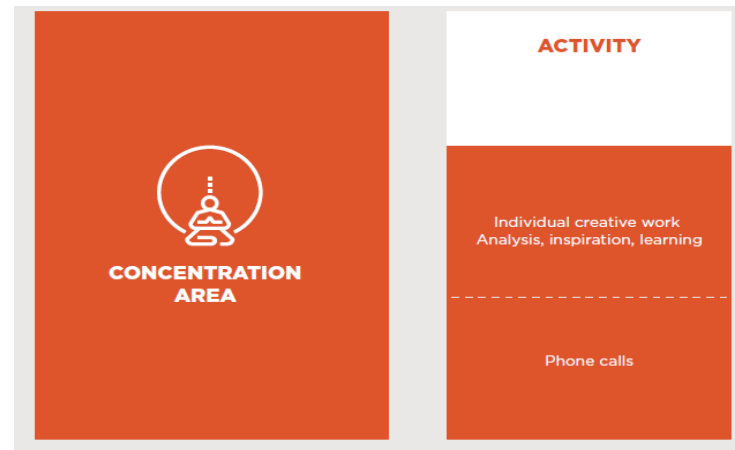


**RECREATION AREA**

**ACTIVITY**

- Relax
- Toilet, eating

The diagram shows a vertical rectangle divided into two sections. The top section is white with the word 'ACTIVITY' in blue. The bottom section is blue with a white icon of a beach umbrella and a person sunbathing. Below the icon, the text 'RECREATION AREA' is written in white. A dashed horizontal line separates the two activity categories: 'Relax' and 'Toilet, eating'.



**CONCENTRATION AREA**

**ACTIVITY**

- Individual creative work
- Analysis, inspiration, learning
- Phone calls

The diagram shows a vertical rectangle divided into two sections. The top section is white with the word 'ACTIVITY' in red. The bottom section is red with a white icon of a person sitting at a desk with a lightbulb above their head. Below the icon, the text 'CONCENTRATION AREA' is written in white. A dashed horizontal line separates the two activity categories: 'Individual creative work' and 'Analysis, inspiration, learning', and 'Phone calls'.

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# Office in the beginning of XX century



**ADMINISTRATIVE  
AREA**



ADMINISTRATIVE  
AREA



COMMUNICATION  
AREA



CONCENTRATION  
AREA

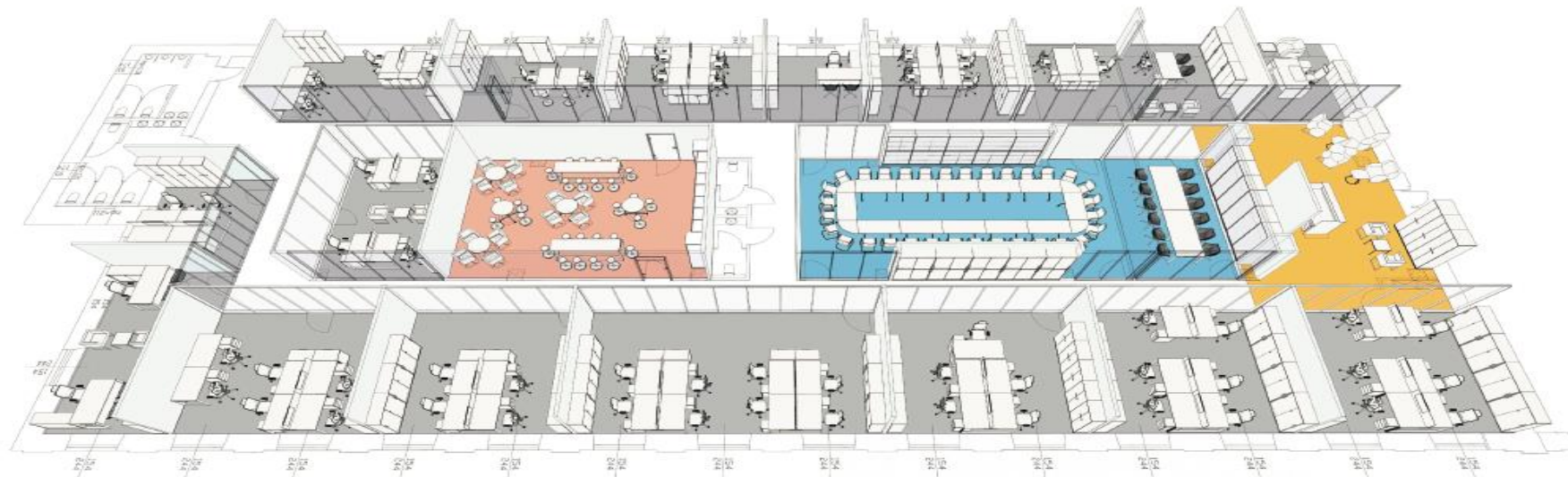


RECREATION  
AREA



# CELLULAR OFFICE

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ENTRANCE ZONE

ADMINISTRATIVE AREA

COMMUNICATION AREA

SOCIAL ZONE

Square footage	913 m <sup>2</sup>
Number of employees	65
Fixed workstations	65

- space enabling confidential work and low level of noise
- sequential arrangement of closed multi-person rooms

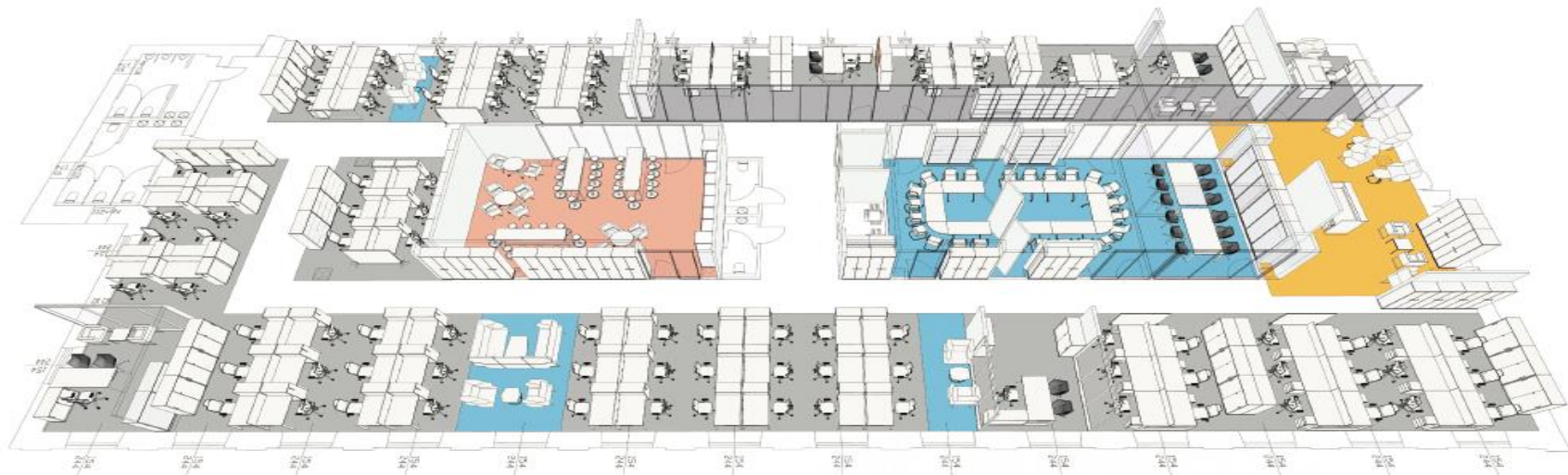
- private office
- big, representative meeting rooms





# OPEN PLAN OFFICE

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ENTRANCE ZONE

ADMINISTRATIVE AREA

COMMUNICATION AREA

SOCIAL ZONE

Square footage	913 m <sup>2</sup>
Number of employees	95
Fixed workstations	95

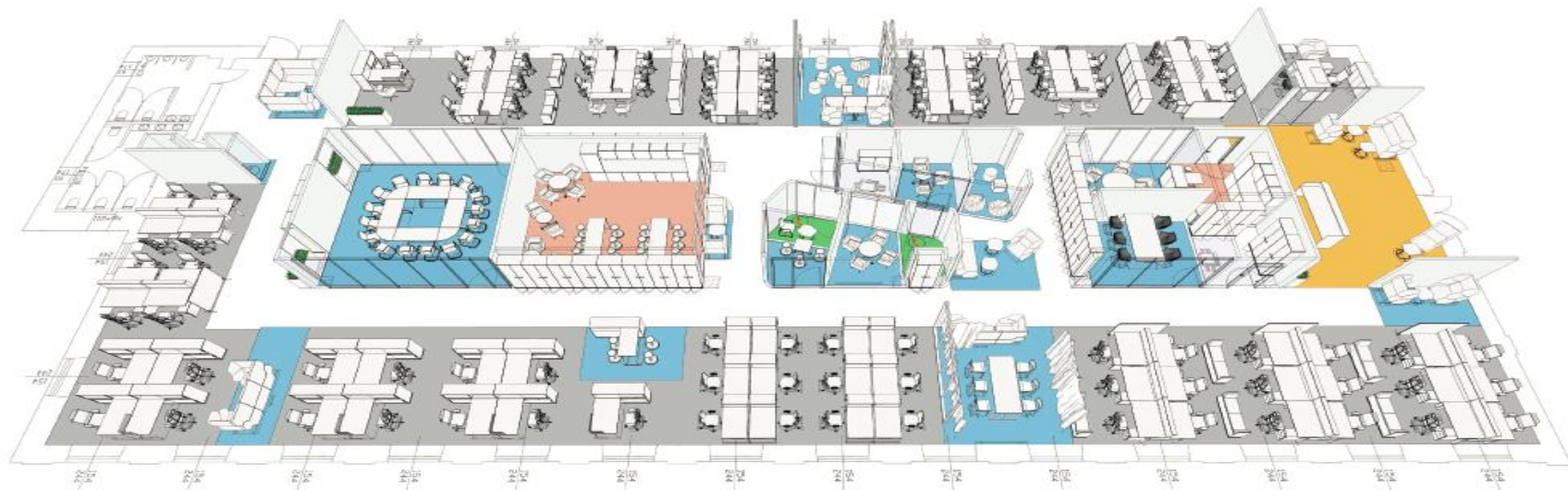
- space facilitating communication and teamwork
- desks located in open plan
- closed rooms dedicated for departments which need confidentiality

- private offices
- meeting rooms with mobile walls
- informal meeting areas



# COMBINATION OFFICE

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ENTRANCE ZONE

ADMINISTRATIVE AREA

COMMUNICATION AREA

SOCIAL ZONE

CONCENTRATION AREA

Square footage	913 m <sup>2</sup>
Number of employees	91
Fixed workstations	91

- space divided into zones dedicated to specific tasks
- desks located in open space
- a lot of different size meeting rooms

- informal meetings areas
- phone boxes
- rooms for individual focused work



# ACTIVITY BASED WORKING



ENTRANCE ZONE

ADMINISTRATIVE AREA

COMMUNICATION AREA

SOCIAL ZONE

CONCENTRATION AREA

Square footage	913 m <sup>2</sup>
Number of employees	104
Fixed workstations	77

- possibility to choose place according to the activity
- DESK SHARING in mobile departments (flex=0,7)
- desks located in open plan
- a lot of different size meeting rooms
- informal meeting areas

- phone boxes
- reading room – silence zone
- silence rooms
- auditorium.



# Myths

- Loosing MY personal workplace
- Main goal – saving space & money
- Imposes rules not applicable to our organization

# Facts

- **The whole office is MY workplace**
- **Main goal – office better suited to our style of work**
- **Adapts to the organization, solution based on the real employee needs**



## OUR EXPERIENCE

Amazon

Sabre

Gemalto Plaza

Infineon

HSBC

DS Smith

Deloitte

Honeywell

Omron

Johnson&Johnson

ABB

DB Schenker Logistic

Bayer

T-Mobile Polska S.A. (Deutsche Telecom)

Cathay Pacific

Nospr

Coca-Cola Andina

The European Krzysztof Penderecki

Star-Movie

Center for Music

Parc Olympique Lyonnais

Groupama Aréna



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